

Request for Proposal

NoHo Arts District Original Art Mural

Overview:

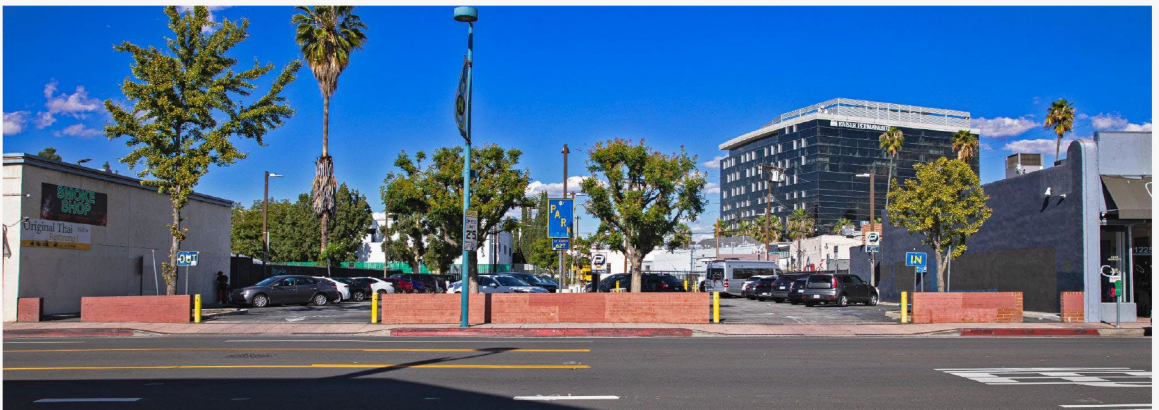
Los Angeles City Council President Paul Krekorian has identified funds for local artists to propose a concept for a small mural on the brick wall located in front of the Los Angeles Department of Transportation (LADOT) parking lot at 11235 Magnolia Boulevard in the heart of North Hollywood's "NoHo Arts District". The call for proposals, directed and facilitated by Levi Ponce through NoHoStreetArt, encourages any Los Angeles-based artist to submit proposals for consideration by a community review panel.

Murals adorning the City of Los Angeles stand as a radiant symbol for artistic expression, cultural diversity, and the vibrant spirit of the community. They not only beautify the urban canvas, but also serve as powerful reflections of the City's rich tapestry, creative energy and community history.

Project Details:

Theme: "NoHo Movement & Arts" as interpreted by the artist. The purpose of the design is to enhance community space, encourage neighborhood pride and education of the Arts in NoHo. In this light, the NoHo Arts District is home to acting, recording and dance studios, performance spaces, theaters, schools, the Lankershim Arts Center, and a wide range of new living spaces, cafes & restaurants, vintage stores, and home to the Metro Rail and busway stations.

Design should be suitable for public spaces and the general public. Artists are encouraged to create a proposal that reflects the community, promotes unity, and drives a creative atmosphere. Artists may submit up to five design proposals.



Location: The five sections of the small brick wall facing Magnolia Blvd. in front of the LADOT parking lot located at 11235 Magnolia Blvd.